

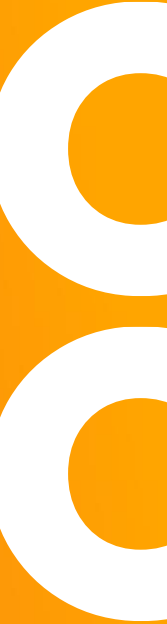


Funded by  
the European Union

# FOODPathS: Inspiring Food System cases: the role of Food for Life

Lorenza Lirosi, FoodDrinkEurope

21 November 2024



# Why Public-Private Partnerships (PPPs) are essential



## Shared responsibility

- Both sectors must work together to solve complex challenges in the food system.

## Combining strengths

- The public sector provides long-term vision and resources, while the private sector contributes market insights, innovation, and scale.

## Real-world application

- Industry partners help translate research into practical solutions, fostering quicker adoption.

# Food for Life Technology Platforms



**+36.000 SMEs**

and

**4.800**

*national stakeholders are involved in the NFTP through industry, farmers, universities, research centres, consumers, National Public Bodies, retailers, and financial institutions*

---

*strategic documents visible and published on ETP website (Strategic Research Agendas, Implementation Plan, Vision document etc.)*

**€2,5 million**

*yearly availability of public national funds specifically for NFTPs*

**€690 million**

*yearly availability of of public national funds for agri-food industry research*

# Three Food for Life case studies



## PTF4LS (Spain)

- **Established:** 2007
- **Members:** 170
- **Key Activities:**
  - 11 Working Groups addressing food safety, consumer trends, and sustainability
  - Events like Alibetopías and Aliber for innovation showcase

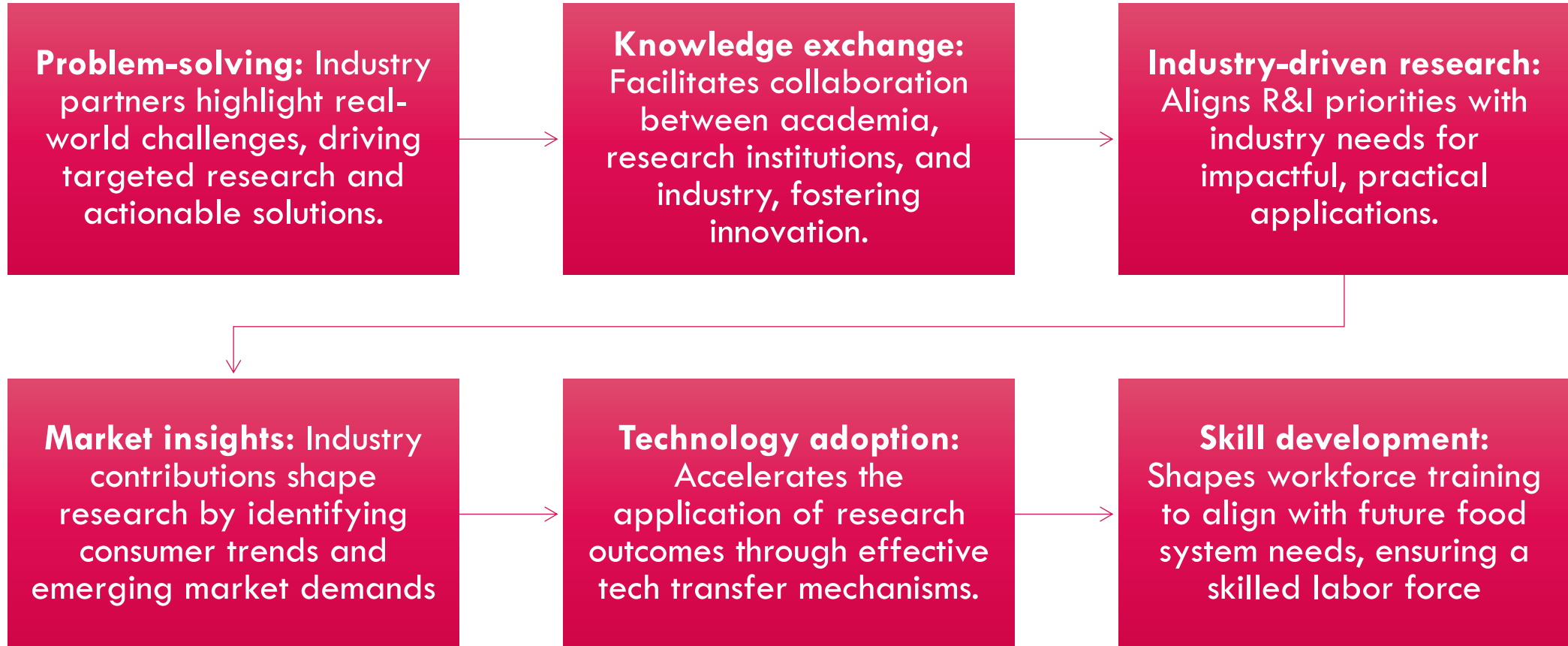
## CL.A.N (Italy)

- **Established:** 2013
- **Members:** 112
- **Key Activities:**
  - Developed the National Agri-Food Roadmap on sustainability
  - Supports training and promotes inter-cluster R&I
  - Leads communication campaigns on sectoral innovation

## CTPP (Czech Republic)

- **Established:** 2008
- **Members:** 148
- **Key Activities:**
  - Working groups on quality and safety
  - Support SMEs entering global markets
  - Develops and shares best practices for sustainability and innovation

# Insights from Food for Life Networks on industry contributions



# How the Food for Life contributes to a sustainable Food System



Drives research for nutritious, safe, and eco-friendly foods



Promotes efficient, eco-friendly methods and technologies across the supply chain



Aim to develop recyclable, biodegradable packaging to minimize waste



Enhances agroecosystem resilience and adapts to climate change impacts



Improves access to information on food origins, nutrition, and quality



Facilitates international exchange of best practices and expertise



Engages actors across the food chain for inclusive decision-making



Aligns R&I priorities with sustainability goals and builds resilience

# The Knowledge Hub overview



- Launched at SIAL Paris (October 21, 2024)

## Features:

- Mapping and integration of 50+ European Living Labs.
- Collaboration with National Food Technology Platforms (NFTPs).
- Repository of co-creation initiatives and best practices.



# Foodtech Living Labs Platform



## Aim to:

- Unite stakeholders from across the food system value chain, including food producers, retailers, policymakers, and tech providers.
- Facilitate collaboration between different regions and sectors, creating a space for exchanging ideas and co-creating solutions.
- Promote sustainability by focusing on innovations that support circular economy practices, reduce environmental impact, and improve public health.
- Foster innovation by connecting living labs and leveraging the best research and development practices across Europe.

## Living labs can:

- **Share Best Practices:** Learn from the experiences of other labs and apply these insights to local contexts.
- **Scale Innovations:** Promote solutions that work in one region across the broader European food system.
- **Collaborate Across Borders:** Establish cross-border partnerships that enhance both national and regional efforts



# Conclusion



- **Empowering collaboration:** Public-private partnerships like Food for Life demonstrate the power of collective action to transform food systems into sustainable models.
- **Driving innovation:** Multi-stakeholder collaboration ensures that diverse perspectives are integrated, leading to comprehensive solutions tailored to the industry's real needs.
- **Knowledge Hub:** By integrating best practices, resources, and insights from various initiatives, the Knowledge Hub is paving the way for a more connected and innovative European food system.
- **NFTPs' role:** connect stakeholders, scale solutions, and play a critical role in fostering collaboration between local and EU-level initiatives.



Funded by  
the European Union

# Thank you

Lorenza Lirosi, FoodDrinkEurope