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Co-creating the prototype “safe and sustainable food systems partnership”

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CSA Project “Co-creating the Prototype Sustainable FOOD Systems PARtnersHip”

- **European Project** no. 101059497
- **Call topic:** HORIZON-CL6-2021-GOVERNANCE-01-03
‘Preparatory action for the HE Food Systems Partnership
- **Duration:** 3.5 year
 - kick-off: 1/6/2022;
 - foreseen: 1.5 years overlap with future partnership
- **17 partners representing 19 networks**
(local, regional, national, European, global, public-private, philanthropic, research, education, innovation, communication, management)
- **Budget:** 4.9 M€
- **The project aim:** FOODPathS will design the ‘Prototype SFS Partnership’.
- *The Prototype will serve as the first version of HOW the future Partnership will function from 2024 onwards. This includes its co-funding strategies, governance model, Modus Operandi, sustainability charter, strategic research and innovation agenda (SRIA), and vitrine with co-creation cases. It will also list potential trade-offs and will propose ways of communicating with other HorizonEurope Partnerships.*

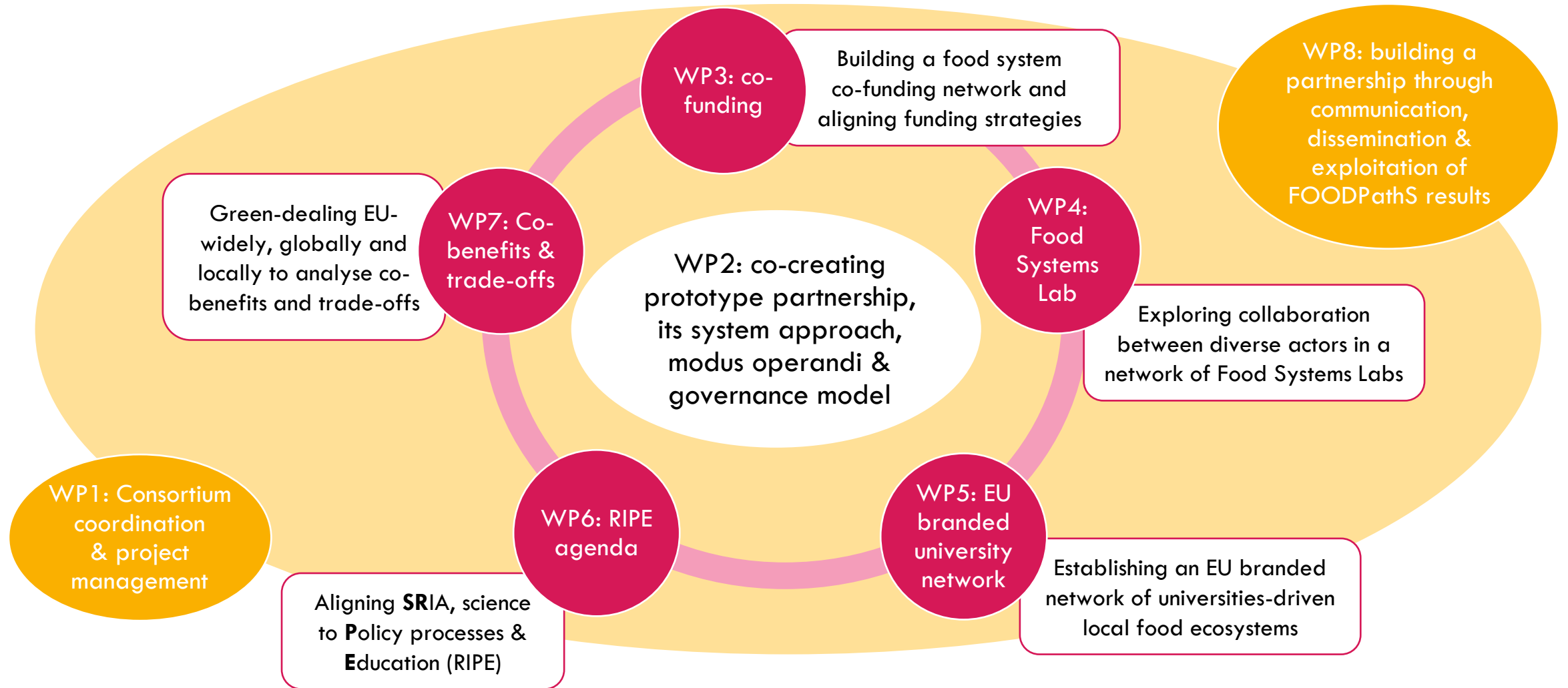
Who: partners in FOODPathS



17 partners representing 19 networks (local, regional, national, European, global, public-private, philanthropic, research, education, innovation, communication, and management)



The Work Packages in FOODPathS



WP4 Overall aims

Objectives: Creation of a collaboration space for private and public actors through Living Labs to:

- Review existing structures and identify best practices for co-creation in Food Systems (FS)
- Establish a possible framework for the engagement of private parties at the EU level
- Co-create national and regional Food System Living Labs (FS-LL) mixing public and private actors
- Develop a 'hub of Food System Labs' concept

Why Public-Private Partnerships (PPPs) are essential



Shared responsibility

- Both sectors must work together to solve complex challenges in the food system.

Combining strengths

- The public sector provides long-term vision and resources, while the private sector contributes market insights, innovation, and scale.

Real-world application:

- Industry partners help translate research into practical solutions, fostering quicker adoption.

The role of the food industry in public-private partnerships



- Central player in the food system
- Major European economic driver
- Large-scale influence on food production distribution
- Bridge between research and practical application
- Consumer trust & engagement
- Communication channels for raising consumer awareness

The banner features a gradient background from pink to orange. It includes the 'food|paths' logo and the European Union flag with the text 'Funded by the European Union'. The event title is displayed in large, bold, black letters across four white rectangular boxes. The date, time, and location are listed in smaller white boxes on the right side.

food|paths  Funded by the European Union

Engaging the Food Industry in the Partnership for Sustainable Food Systems

26th March
14:00 - 16:00
Avenue des Nerviens 9-31
1040 Brussels
BELGIUM

Case studies – Successful models of PPPs

Food for Life Platforms



- The Food for Life network model is a compelling illustration of successful public-private collaboration within the agri-food sector.
- These networks are committed to knowledge sharing, collaboration, and information accessibility, collectively fueling innovation, sustainability, and growth in the sector.
- Both public and private actors converge towards a shared objective of fostering a more sustainable, innovative, and competitive agri-food sector.
- This public-private dialogue ensures that policymakers are attuned to industry needs, enabling the development of effective regulations that support continued innovation and growth.

The food industry's contributions to the Food for Life Network



- **Problem identification and solution:** Industry partners bring real-world challenges and opportunities to the network, enabling focused research and problem-solving efforts.
- **Knowledge sharing and collaboration:** The network facilitates the exchange of knowledge, expertise, and best practices between industry, academia, and research institutions.
- **Industry-driven research and innovation:** Industry insights guide research directions and ensure that research outcomes are relevant and applicable to industry needs.
- **Market awareness and trend identification:** Industry partners provide insights into market trends, consumer demands, and emerging opportunities.
- **Technology transfer and adoption:** The network facilitates the transfer of research findings and technologies into practical applications within the industry.
- **Training and skill development:** Industry involvement helps shape training programs and ensure that the workforce has the skills needed for the future of the food industry.

Case studies – Successful models of PPPs



BIC Consortium



- Comprehensive value chain coverage: BIC connects stakeholders across the entire bio-based value chain.
- Strong industry and research collaboration: Over 240 industry members working with research institutions.
- Effective governance: Balanced decision-making through structured governance.
- Mobilizing public and private funding: Successfully attracts investments for R&D projects.
- Focus on education: Promotes skills development through educational initiatives

The role of the NFTP's



- Leveraging connections and trust for the development of the Knowledge Hub
- Bridge between National and EU Initiatives: A bottom-up approach can act as a bridge between national and EU initiatives, coordinating local events and promoting European programs on sustainable food systems.
- NFTP's can connect national food companies with the European Commission and drive educational, vocational training, and technology transfer programs or promote the implementation of Food Systems Living Labs

Building the Knowledge Hub



- Collaborative space: It will serve as a centralized platform for joint innovation projects, knowledge sharing, and trainings.
- Web platform to be officially launched 21th October 2024 (SIAL)
- May 2025 Annual Festival: Presentation of the finalized Knowledge Hub



Conclusions



- **Private sector participation:** The Partnership for Sustainable Food System (P-SFS) requires active private sector involvement for its success.
- **Industry expertise:** The food industry's expertise and resources are crucial for establishing a robust and successful P-SFS.
- **Successful models:** Initiatives like the Food for Life Platforms and the Bio-based Industries Consortium (BIC) offer blueprints for building a thriving P-SFS, emphasizing public-private collaboration and innovation.
- **Multi-stakeholder approach:** Involving various stakeholders ensures a comprehensive understanding of sectoral dynamics and fosters inclusive solutions.